## **2** Financeit.®



## Boost your heating and cooling sales.



Financeit is the preferred HVAC POS financing provider in Canada. Grow your heating & cooling sales with exclusive and tailer-made financing options.

## Why offer Financing?

Build budget confidence in your customers by offering no-nonsense and no-interest financing options on home improvement projects.



#### Be more competitive

Financing makes large purchases more affordable and creates opportunities to include upgrades or add-ons.



#### **Delight your customers**

Interest rates are lower than most credit cards. For an added incentive, offer a promotional rate<sup>1</sup>.

<sup>1</sup> Merchant fees apply for promotional rates.



#### Get paid faster

You get paid in full directly to your bank account after the project is completed or the product delivered.

### The Financeit advantage:

- Largest point of sale lender in the Canadian home improvement industry
- Credit limits of up to \$100,000<sup>2</sup>
- Homeowner verification not required for loans under \$40,000
- 6-month approval windows
- · Fast credit decisions
- · No merchant fee options available
- Promotional programs available<sup>2,3</sup>:
  - Interest rate merchant buydowns
  - 0% interest
  - Deferred payments

2 On approved credit from Financeit Canada Inc. Terms and conditions apply.

3 Fees apply when offering promotional programs.

#### Financeit.



#### **How it Works:**

- Pre-qualify your customer on the spot.
  - Verify customers financing eligibility with minimal information & no credit score impact.
- Submit a customer application in minutes.

  Customers can apply in-person, online through your website, or via a private link from you.
- Applicant receives a fast credit decision.

  Approved customers receive a loan agreement with Financeit to e-sign.
- You get paid the loan amount after work completion.

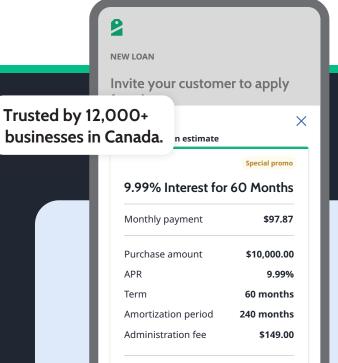
  Customers can pay off their loans early, with no penalty.

# Close more deals & get paid faster.



Sign up today at **financeit.io/hrai** 

For dealer use only.



Learn more