



Power your solar sales with Financeit.



Financeit empowers your sales team by offering fast, flexible point-of-sale financing for all your solar energy solutions. Effortlessly shift the conversation from budget anxiety to the excitement of a cleaner, smarter home improvement.

Why offer Financing?

Shift the focus from price shock to monthly affordability. Our no-nonsense, reduced-interest options give customers immediate budget confidence to move forward with their project.



Boost your ticket size & competitiveness:

Financing makes large purchases easier to digest, creating opportunities to upsell add-ons and upgrades.



Shatter the price barrier:

By offering instant, flexible financing, make large solar investments immediately manageable. Stop selling price and start selling solutions.



Maximize every sale:

With a comfortable payment plan, customers are more likely to say 'yes' to solar solutions. Give your sales team the edge they need to close on the spot.



The ultimate closing tool:

Offer financing with rates that typically beat credit cards, plus the power to offer exclusive promotional rates.

The Financeit advantage:

- **Largest point of sale lender in the Canadian home improvement industry**
- Credit limits of up to \$100,000²
- Homeowner verification not required for loans under \$40,000
- 6-month approval windows
- Fast credit decisions
- Multi-stage financing options available
- No merchant fee options available
- Promotional programs available^{2,3}:
 - Interest rate merchant buydowns
 - 0% interest
 - Deferred payments

² On approved credit from Financeit Canada Inc. Terms and conditions apply.

³ Fees apply when offering promotional programs.

Exclusive financing promotions for Charge Solar dealers.

Promotional Period	Promotional Program		
	7.99% Rate Buy Down	5.99% Rate Buy Down	3.99% Rate Buy Down
12 Months	2.99%	4.99%	6.99%
36 Months	5.99%	8.99%	11.99%
60 Months	9.99%	13.99%	17.99%
Monthly Payment During Promotion – based on \$25,000 Loan	\$210	\$180	\$152

Financing Program	0% APR No Interest with Payments List Price	0% APR No Interest with Payments Charge Solar Promo Price	Monthly Payment During Promotion*	Monthly Payment After Promotion*
12 Months (No Interest with Payments)	13.49%	6.99%	\$105	\$297

*Based on a \$25K loan, 60-month term, and 240-month amortization. Customer monthly payments are rounded up. The promotions above are valid until March 31, 2026.

How it Works:

1: Pre-qualify your customer on the spot.

Verify customers financing eligibility with minimal information & no credit score impact.

3: Applicant receives a fast credit decision.

Approved customers receive a loan agreement with Financeit to e-sign.

2: Submit a customer application in minutes.

Customers can apply in-person, online through your website, or via a private link from you.

4: You get paid the loan amount after work completion.

Customers can pay off their loans early, with no penalty.

Close more deals & get paid faster.



Sign up today at
financeit.io/chargesolar

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